

**VILLAGE OF WINFIELD  
FY 2014-2015  
STRATEGIC PLAN**

Following Board elections in April of 2013, the Village held a strategic planning session in July. The purpose of this session was to re-examine the goals and priorities of the Village. Following are the results of that planning session, 52 prioritized goals formally adopted as the Strategic Plan on September 19, 2013. The current status of each goal is provided, with a checkmark indicating goals that have been completed or seen significant progress.

<b>VILLAGE OF WINFIELD 2013 STRATEGIC PLANNING SHORT-TERM ROUTINE GOALS</b>		
<b>PRIORITY RANKING</b>	<b>GOAL</b>	<b>STATUS</b>
1.7	Prepare and reach consensus on a sustainable revenue plan to support Village operations for the next five years (including cash flow plan) with special emphasis on roads and police services	Ongoing
4.9	Develop Board policy relative to CDH area and its use (this policy should be revisited every two years)	Ongoing
5.0	Prepare a Comprehensive Plan adoption/implementation plan	✓
5.8	Address vacancies and appropriately staff the Police Department to approved levels	✓
7.6	Explore methods and options to enhance communications with residents including upgrading technology, website, email communications, social media, servers, and cable networks utilizing PEG fee funding from Comcast	✓
7.9	Develop formal action plans to track and accomplish our identified strategic goals	Budget Document
8.2	Support EDTF work/efforts to fill vacant commercial properties in the Village, Review and adopt Economic Development Marketing Plan	EDTF Marketing Plan to follow Comp Plan
8.8	Develop, review, and adopt consistent policies and procedures with respect to stormwater management/improvements	✓
8.9	Review alternative debt limit obligations including those that require and don't require voter referendums	✓
9.0	Conduct long-term financial planning and develop (or use) a recognized financial trend modeling tool	5 year CIP in budget, additional revenue and expense financial modeling tools in development
10.4	Complete a short-term infrastructure maintenance and repair plan to insure projects are completed in next two years while long-term planning is taking place	✓
10.8	Prepare a report on annexation opportunities including a review of current annexation policies	Planned for FY 14-15
11.8	Examine comparative structures and rates of fees and fines related to Village services, codes, and ordinances	Administration & Finance Committee review of DMMC Revenue Study
12.6	Evaluate current Community Development department structure including use of contract services, and, to spur economic development efforts	✓
13.4	Complete removal of trees affected by the Emerald Ash Borer and plan for a cost effective tree replacement program	✓
13.8	Evaluate/update the Village website to increase user interface and ease of use	Ongoing, Chief's Corner and digitally fillable forms recently added
15.8	Evaluate both part-time and full-time staff options to increase staff for Public Works and other departments to complete required projects	✓
16.4	Complete review and update of utility meter reading system and replacement of applicable technology	✓
16.8	Conduct a full review of the Subdivision Ordinance	PW Committee completing draft as part of Comp Plan implementation
17.0	Digitally scan larger development files and plans to facilitate retention and disposal with state guidelines	Ongoing
18.2	Review and update the Village's parking meter processes	System currently under staff review

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<b>VILLAGE OF WINFIELD 2013 STRATEGIC PLANNING SHORT-TERM COMPLEX GOALS</b>		
<b>PRIORITY RANKING</b>	<b>GOAL</b>	<b>STATUS</b>
3.2	Finish Village Comprehensive Plan update now in progress	✓
3.9	Actively engage and work to improve the Village's relationship with CDH/Cadence by improving lines of communications and aligning mutual goals improving: * Initiate and complete a development specific dialogue with Cadence on future/mutual development interests and results, develop a CDH business partnership plan for services provided by the Village-police, etc.	✓
4.1	Examine potential red light camera locations including those requiring County cooperation	✓
4.6	Identify redevelopment opportunities on Roosevelt Road as part of the Comprehensive Plan process; work to support/facilitate implementation after adoption	✓
5.9	Continue to work with DuPage County on a stormwater (watershed) mitigation plan	✓
6.8	Explore options with respect to grant opportunities and preparations	✓
8.4	Continue to work with the owners of Winfield Fuel and Materials Company on a redevelopment RFP	Offer revisited with owner; Phase II environmental study funded thru TIF
8.6	Work with Fire District on the issue of new fire station/relocation from Town Center to County Farm Road	Property for new station secured
8.9	Complete road program funding strategies	✓
9.8	Work to explore partnership with Cantigny	Engaged thru Comp Plan process
9.9	Develop walkable, bikeable Greenway to create connections between Winfield and the County Complex	Secured Forest Preserve District Support
10.1	Complete updates to the Village's Zoning Ordinance after completion/adoption of the revised Comprehensive Plan	Plan Commission crafting new zoning as part of Comp Plan implementation
10.2	Identify Intergovernmental agreement opportunities for development on our borders	Ongoing
11.8	Continue to Engage and work with CDH on collaborative water tower repainting project	Painting contract awarded
12.7	Complete plans for the Town Center	Ongoing
13.4	Complete Riverwalk engineering/plans	Grant funded Phase II engineering for main path pending State approval

<b>VILLAGE OF WINFIELD 2013 STRATEGIC PLANNING LONG-TERM ROUTINE</b>		
<b>PRIORITY RANKING</b>	<b>GOAL</b>	<b>STATUS</b>
1.4	Create a multi-year action plan that matches goals required resources/costs	5-Year Capital Plan in Budget
2.0	Continue to implement our eventual funding plan for infrastructure maintenance per the adopted capital improvement plan/develop and follow a consistent schedule for road resurfacing, etc.	✓
2.1	Identify technology needs and updates for our financial systems and building permitting systems, etc. to provide better services/functionality	Ongoing

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<b>PRIORITY RANKING</b>	<b>GOAL</b>	<b>STATUS</b>
3.8	Explore, review, and determine a sustainable revenue source(s) to maintain Village roads	✓
3.9	Work with CDH to collaboratively develop/complete a CDH development plan with mutual interests and cooperative efforts	✓
4.4	Monitor and promote economic development of parcels on the corners of Winfield and Roosevelt Roads that are viable and ecologically friendly	See Comp Plan
5.4	Completion of a long-term relocation plan for public facilities in a revitalized Town Center in conjunction and cooperation with CDH	Ongoing
5.6	Create and implement marketing plan for Village and new development such as hotel/motel or other right-sized projects	Marketing Plan now in works by EDTF as part of Comp Plan implementation
7.8	Completion of a span of the Riverwalk in conjunction with upcoming Ronald McDonald House/Cadence Project	✓
8.0	Prepare a plan to fund extension of utilities to support new development	FPA Study budgeted FY 14-15
8.4	Continue to improve Village relationships and dialogue with Cantigny	meetings and dialogue underway
9.6	Update the Village's Town Center Development Plan	Ongoing
10.1	Work to secure/attract a grocer to serve the Village	Previous EDTF effort
10.3	Complete a comprehensive review of the Village Code; all Chapters and Sections to assure accuracy/continuity	Further budget consideration required due to cost
11.4	Enhance Regional Development efforts with other municipalities	Ongoing